



GLOBAL CLEVELAND

# 2022 ANNUAL REPORT



**WE STRENGTHEN OUR CITY -  
BY WELCOMING OUR WORLD.**



We strengthen  
our city - by  
welcoming our  
**WORLD**

# THANK YOU TO OUR AMAZING SUPPORTERS

To our Supporters,

We are proud to present our 2022 Annual Report. On behalf of our Global Cleveland Board of Directors and our Global Cleveland Team, we would like to thank you for supporting our organization.

We are grateful for your continued understanding of the value Global Cleveland brings to our community.

Your belief in our organization is integral as we work to expand our reach to grow our economy and better welcome international newcomers to Northeast Ohio. Immigration and international diversity open up opportunities and drive the innovation needed to help our community continue to grow and thrive.

In the annual report that follows, you will learn about just a few of our many efforts throughout 2022. We'd like to invite you to explore our website to get a sense of the vital and essential work that Global Cleveland performs daily.

Nothing is more important for all people than having a safe and secure place to call home. Together we can foster a more inviting community by strengthening our city and welcoming our world.

Sincerely,



**Joe Cimperman**  
President of Global Cleveland



**Joe Marinucci**  
Chairman of the Board

# 2022 SPOTLIGHTS

## Global Rising

Global Cleveland offers a 9-month program for international newcomers. This program gives young international professionals the opportunity to network with other international newcomers and to meet with various leaders in our community once a month. The Global Rising Program aims to prepare our region's foreign-born residents with the skills, knowledge, and tools required to grow and thrive in our community.



## Landed Podcast

*Landed: Stories of Newcomers* is a podcast hosted by Global Cleveland that allows newcomers to share their experiences. We're offering listeners a glimpse into the lives of their neighbors by interacting with newcomers and hearing their experiences. We're allowing people to open their eyes - and their hearts.

## International Women's Month

In the year of 2022, we celebrated international women's impact on our region and world. Global Cleveland hosts "International Women's Month" throughout March, featuring educational panels, individual highlights, small business features, and more. As part of our #InternationalWomensMonth and #WomensHistoryMonth celebration, we highlighted several small community businesses that continuously break barriers, identify gender barriers, and fight against inequality. These incredible women are bold and courageous and work to make our Cleveland community a more welcoming home to all.



# 2022 SPOTLIGHTS

## Sister Cities Conference

Global Cleveland hosted our 4th Annual Sister Cities Conference on Oct. 18-20th. It was a fantastic few days full of educational panels and networking opportunities that have opened the door for global business connections, international partnerships between cities, and cross-cultural friendships.

**24**

Panels and Presentations

**5**

International Delegations in CLE

**13**

Countries Represented

**250+**

Registrants



## International Student Welcoming Events

InterCLE is Global Cleveland's international student welcoming event that reaches hundreds of international students. In 2022, we reached over 500 students.

Northeast Ohio is home to a number of prestigious universities that are known to students around the world. During InterCLE, our staff connects with these students to educate them on the available resources and services.

## Pride Weekend

The LGBTQ march and festival were hosted in the heart of Downtown Cleveland by the LGBT Community Center of Greater Cleveland. During Pride Weekend, a festive parade flowed throughout downtown, followed by fun activities, live performances, and a plethora of booths to explore. During 2022 Pride, Global Cleveland participated by providing resources and supporting our International LGBTQ+ community.



# 2022 SPOTLIGHTS

## BeeBridge Project

Beebridge project is a year-long project initiated by Global Cleveland and led by the Fare Project that helps the immigrant and local population to understand the importance of beekeeping with the help of arts and culture and beehive development in community gardens.

### Objectives of the Beebridge Project

- Create a diverse, welcoming, and inclusive learning community
- Develop opportunities for community-created art and storytelling (Slovenian Tradition)
  - Build new community connections and relationships between the local population and the international community



## One World Day

In 2022, Global Cleveland participated in the 76th One World Day hosted by the Cleveland Cultural Gardens Federation. One World Day includes the Parade of Flags, a naturalization ceremony for new citizens of the United States, fun multicultural activities for children and adults, and more great ethnic food.

## Mayor Bibb's International Community Meet & Greet

Global Cleveland had the honor of hosting “Mayor Bibb’s International Community Meet & Greet,” an event where members of the international community of Northeast Ohio can meet the City of Cleveland’s new mayor. The event will begin with networking in the atrium of the library, where attendees can mingle with one another and meet Mayor Justin M. Bibb. The second half of the program will take place in the auditorium, where the mayor will deliver a short speech and then answer questions and respond to comments provided by attendees.



# 2022 SPOTLIGHTS

## GEIR

In 2022, we launched the Global Entrepreneur In Residence Program (GEIR), which will provide international students with the opportunity to launch their entrepreneurial endeavors in Northeast Ohio. Our GEIR program will partner with various colleges and universities in the region to maximize the applicant pool and access to resources for founders.



GLOBAL  
EMPLOYER SUMMIT

GLOBAL CLEVELAND



“  
The city of Cleveland is home to a large international community, and we are committed to developing a diverse and inclusive workforce. Companies that embrace diversity are thriving. In fact, organizations that have higher levels of ethnic diversity are shown to increase their revenue by at least 15%.

”  
JUSTIN M. BIBB  
MAYOR OF CLEVELAND

## Global Employer Summit

The Global Employer Summit provides resources on how to successfully engage global talent to fill workforce needs, drive business growth and productivity, and contribute to regional economic growth. In 2022, we had the pleasure of hearing from the Mayor of Cleveland, Mayor Bibb, three speakers, and seven panelists.

## Ukrainian Legal Clinic

On Friday, June 24th, Global Cleveland and its partners hosted a Legal Clinic For Ukrainians at the Church of Evangelic Faith in Parma. Ukrainians received free legal advice and visited a resource fair that included MedWish, Legal Aid Society, the Cleveland Foodbank, Smart Development, and many more. We thank our vendors and volunteers, who provided legal advice, translations, and general event support, allowing us to help over 250 individuals.



# 2022 SPOTLIGHTS



## Welcoming Week

Welcoming Week is celebrated across the United States each year. Through Welcoming Week, organizations and communities bring together neighbors of all backgrounds to build strong connections and affirm the importance of welcoming and inclusive places in achieving collective prosperity. This year's theme is "Belonging Begins With Us." During Welcoming Week (Sept. 8-19th), local partners joined Global Cleveland in demonstrating just how welcoming Northeast Ohio is to newcomers.



## American Council of Young Political Leaders (ACYPL)

A cohort of the American Council of Young Political Leaders (@acypl) Akanit, Andha, Ratha, and Diana visited us for a 4-week fellowship in politics and public policy. The Global Cleveland Team arranged activities for the group to help them explore our region.

## County Executive Forum

Global Cleveland organized a forum with County Executive Candidates Lee Weingart and Chris Ronayne as part of our Welcoming Week activities. Guests gathered at Jukebox to hear Mr. Weingart and Mr. Ronayne speak about the issues pertaining to the international community. After the discussion, audience members were able to ask the candidate questions. This event attracted over 100 attendees.



# 2022 DATA

**125,600** Cleveland Immigrant Residents



**5**

Awards received

**2,600+**

Naturalization Ceremonies



**50+**

Professional Connections



**70**

Media Mentions



**25**

Languages

**38**

Translators

**6**



Ambassador & Diplomat Series



**2,067**

Volunteer hours



*a year's overview*

# WELCOMING EMPLOYERS & CITIES

## Global Friendly Employers

- ADAMHS Board of Cuyahoga County
- Akron Cleveland Association of Realtors
- Apollo Manufacturing Company
- Brown Immigration Law
- Case Western Reserve University
- Cleveland Cavaliers
- Cleveland Marathon
- Cleveland Water Department
- Community Behavioral Health Center
- Cuyahoga County Board of Developmental Disabilities
- Dealer Tires
- Downtown Cleveland Alliance
- John Carroll University Global Education Center
- K&D
- Kaplan Trucking
- Keyline USA
- Legal Aid Society
- Medical Mutual
- Morrison Products, Inc.
- National Safety Apparel
- National Safety Apparel
- NCC Solutions
- NEORS
- NRP
- Orlando Baking
- Pivot Staffing
- Platform Brewery
- Swagelok
- United Church of Christ

## Welcoming Cities

- City of Bratenhal
- City of Brooklyn
- City of Cleveland
- City of Cleveland Heights
- City of Lakewood
- City of Maple Heights
- City of North Olmsted
- City of Parma
- City of Solon
- Cuyahoga County
- Greater Sandusky Partnership



*a year's overview*

# BOARD MEMBERS



## Executive Committee

**Joe Marinucci,**

Volunteer/Former President and CEO, Downtown Cleveland Alliance | Chairman of the Board

**Keith Libman,**

Partner, Bober, Marker, Fedorovich & Co. | Finance Committee Chairman

**Ed Bell,**

President & Senior Managing Director, Wealth Management, Gries Financial, LLC | Development Committee Chairman

**Jim Cavoli,**

President and COO, Swagelok | Vice Chairman

**William Gary,**

Executive Vice President, Workforce and Economic Development Division, Cuyahoga Community College | Workforce Committee Chair

**Albert Ratner,**

Partner, RMS Investment Corporation

**Judge Dan Polster,**

Federal Judge, US District Court of the Northern District of Ohio | Finance Committee

**Megan Wilson,**

Chief of Staff, Cleveland Foundation | Governance Committee Chair

## Board of Directors

**Mayor Annette Blackwell,**

Mayor, Maple Heights | Policy Committee

**Lisa Blanchard,**

People Systems and Analytics Lead, Rapid Response Monitoring | Policy Committee

**Erin Brown,**

Attorney at Law, Brown Immigration

**Abby Bruell,**

Volunteer | Policy Committee

**Matt Carroll,**

Chief Economic Growth and Opportunity Officer, Cuyahoga County

**Patrick Espinosa,**

Managing Partner, Sus Abogados Latinos

**David Fleshler,**

Vice Provost for International Affairs, Case Western Reserve University

**Dr. Hiroyuki Fujita,**

Founder & CEO, Quality Electrodynamics

**Dr. John Holcomb,**

Interim Vice Provost for Academic Programs and Interim Dean, College of Graduate Studies, Cleveland State University

**Elise James-DeCruise,**

Chief Diversity Officer, The Ad Council



*a year's overview*

# BOARD MEMBERS



## Board of Directors, Continued

**Colin Jennings,**

Partner, Squire Patton Boggs, LLP

**Sanjiv Kapur,**

Partner, Jones Day

**Margarita S. Krncevic,**

Of Counsel, Benesch Friedlander Coplan & Aronoff LLP | Policy Committee

**Ryan Kozak,**

Senior Managing Director of Government and Nonprofit Finance, Huntington Bank | Policy Committee

**Abbie Levin,**

Senior Vice President of Operations, Jewish Federation of Cleveland

**Claudia O'Brien,**

Chief Operations Officer, O'Brien Construction

**Chief Ryan Puente,**

Chief Government Affairs Officer, City of Cleveland

**Girish Rao,**

Director of Information Solutions, Lubrizol | Governance Committee

**Radhika Reddy,**

Partner, Ariel International Center, LLC | Policy Committee

**Ronn Richard,**

President & CEO, Cleveland Foundation

**Robert Rosing,**

President & CEO, Dwellworks, LLC

**Chad Salahshour,**

President & CEO, 911 Cellular Ltd.

**Baiju Shah,**

President & CEO, Greater Cleveland Partnership

**Kevin Smith,**

Associate Dean, External Relations for Case Western Reserve University's Weatherhead School | Governance Committee & Policy Committee

**Norman Steiner,**

Vice President of Business Development, Medical Mutual of Ohio

**Daniel Walsh,**

Chief Executive Officer, Citymark Capital, LLC

**Clifton R. S. Williams, III,**

Director of Public Affairs, Taft

**Sheila Wright,**

Executive Vice President, Policy Advisor to Albert Ratner, The Good Community Foundation



**GLOBAL CLEVELAND**

Global Cleveland is a non-profit organization dedicated to growing Northeast Ohio's economy by welcoming and connecting international people to opportunities and fostering a more inviting community for those seeking a place to call home.



**GET IN TOUCH  
WITH US**



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Global Cleveland