

#### **GLOBAL CLEVELAND**

# 4th Annual Welcoming Week September 9-18th, 2022

#### SPONSORSHIP OPPORTUNITIES FOR MUNICIPALITIES

Welcoming Week is an opportunity to bring communities together to celebrate unity, as well as to exhibit and applaud the benefits of welcoming newcomers. Forms due 8-01-2022.

### Platinum Sponsor \$2,500

- · Receive a 5 x 2' banner stating: [Your City's Name] Strengthens Our City By Welcoming Our World
  - Send us a 1-minute video recorded in front of your banner describing how your city is welcoming. Your video will be added to our website. (Videos must be sent to us by 8-26-2022)
  - Your video will be posted on Global Cleveland's social media channels
- · Your logo included in a "Happy Welcoming Week" card and e-card to go out to over 60,000 people
- · Your city's logo and website included on the Global Cleveland Welcoming Week webpage
- · Access to a social media kit with easily sharable materials
- · Any community events you host during the week will be added to our Welcoming Week online calendar (Events must be sent to us by 8-26-2022)
- $\cdot$  Your city's name and website link added to a "Welcoming Northeast Ohio Cities" list that will be included in a packet handed out to newly naturalized citizens after a special Welcoming Week Naturalization Ceremony
- · Listed as a sponsor for our international student welcoming event, InterCle

## Silver Sponsor \$1,000

- · Receive a 5 x 2' banner stating: [Your City's Name] Strengthens Our City By Welcoming Our World
  - Send us a 1-minute video recorded in front of your banner describing how your city is welcoming. Your video will be added to our website. (Videos must be sent to us by 8-26-2022)
  - Your video will be posted on Global Cleveland's social media channels
- · Your logo included in a "Happy Welcoming Week" card and e-card to go out to over 60,000 people
- · Your city's logo and website included on the Global Cleveland Welcoming Week webpage
- · Access to a social media kit with easily sharable materials
- · Any community events you host during the week will be added to our Welcoming Week online calendar (Events must be sent to us by 9-1-2022)

Name Company Name Address		Phone No	Phone No Email Address		
		Email Address			
		City	State	Zip	
Credit Card No		Expiration Date		ccv _	
	I will write a check payable to Globa and mail to: Global Cleveland   1422		_	2" in the mem	

Contact Allison Retter | allison@globalcleveland.org | 216.702.0959